



# Walkability Action Institute Frontier Team Action Plan (TAP)

2020 TAP



## 2020 TAP: PSE Goal Implementation

**Name of Participant Team:** Frontier MPO/Western Arkansas

**Goal #1:** By 2023, the WAI Team will build Equitable Access & Create Two Additional Mobility Options to Community Facilities

**Estimated reach:** Estimated reach of 30,000 individuals with the goal of targeting diverse, under-represented populations, and persons of disabilities.

Action Steps (to include timeline):	Responsible Party:	Additional Comments:
<p><b>Action Step 1.1: Identify Gaps</b> By October 2021, identify regional sidewalk and bicycle infrastructure deficiencies near historically marginalized neighborhoods, Senior Centers, Libraries, Manufacturing Sites, Transit, Food Banks, Social Service Agencies, Medical Facilities, &amp; Grocery Stores.</p>	<p>Frontier MPO Walkability Action Team City of Fort Smith City of Van Buren Crawford County</p>	<p>Data &amp; local information from the regional jurisdictions, Arkansas DOT will assist in identifying these deficiencies.</p>
<p><b>Action Step 1.2: Survey All Users &amp; Target Diverse Populations</b> By August 2021, survey residents, employers, &amp; employees, seniors, persons of disability on their mobility needs and access challenges. Target historically marginalized neighborhoods. Include additional survey questions regarding race/ethnicity to gain further clarity and input.</p>	<p>Frontier MPO Regional Employers Faith Based Organizations Regional &amp; Local Employers</p>	<p>Work with local employers to provide survey. Frontier MPO will use the Public Input platform to share and translate survey, create QR code, and make posters to disseminate survey to all, the media, the Walkability Team, and key stakeholders.</p>
<p><b>Action Step 1.3: Promote Complete Streets Policies Adoption &amp; Use through Education &amp; Implementation</b> By Summer 2021, conduct educational seminars on Complete Streets for key stakeholders and seek adoption of Complete Streets Policies by regional and local jurisdictions, institutions, and agencies. Track</p>	<p>Frontier MPO      ACHE 64.6 Downtown      Crawford County City of Van Buren      City of Fort Smith Walkability Action Team</p>	<p>Frontier MPO will conduct educational seminars and provide draft Complete Streets Policies to jurisdictions, institutions, and agencies along with encouraging adoption. Encourage the use of visual descriptions for the visually impaired and provide color-</p>



Action Steps (to include timeline):	Responsible Party:	Additional Comments:
adoption of Complete Streets Policies by regional, local jurisdictions, institutions, and agencies.		blind infrastructure design elements to assist both drivers and moveability users.
<p><b>Action Step 1.4: Select Regional Priorities &amp; Projects</b>            By September 2021, prepare regional sidewalk &amp; bicycle priorities. Identify select regional projects using virtual walk/moveability audits and Complete Streets criteria.</p>	Frontier MPO ACHE 64.6 First Presbyterian Church of Fort Smith Crawford County City of Van Buren City of Fort Smith	Frontier MPO will prepare a map of regional moveability, sidewalk, and bicycle priorities. The Walkability Action Team along with the public will identify select regional projects using complete streets.
<p><b>Action Step 1.5: Moveability Pilot Project</b>            By November 2021, develop pilot project based on results of virtual walk/moveability audits (Our Voice Approach), fatalities, crash data, and baseline criteria such as health outcomes to address community access. Two concurrent safety improvement projects will occur (one in Fort Smith and one in Van Buren) along with a community built project at Tilles Park. The Fort Smith projects are as follows: Crosswalk at Grand Avenue &amp; Dollar General; crosswalk murals at the Tilles Park entrances. The Van Buren project address pedestrian and bicyclist safety at the intersection of 7<sup>th</sup> and Broadway (State Hwy. 64)</p>	Frontier MPO 64.6 ArDOT UAMS SPAN Program City of Fort Smith City of Van Buren Crawford County Faith Based Organizations ACHE Medical Providers	Using the data and input gathered from the public survey and regional priorities, determine and select pilot project that is easily replicable and serves residents and visitors, especially those historically marginalized.
<p><b>Action Step 1.6: Fund Moveability Pilot Project</b>            By March 2022, secure funding and install pilot project(s).</p>	Frontier MPO Walkability Action Team ArDOT – TAP Funding Opportunities Private Donors	Frontier MPO will seek funding opportunities and apply for grants. The Walkability Action Team will serve to support these efforts.



**Goal #2:** By 2022, establish the Inclusive Western Arkansas leadership group and be intentional about prioritizing at least five of leadership seats on applicable regional committees for historically marginalized and diverse community leaders to assist as decision-makers and leaders for future transportation infrastructure investments.

**Estimated reach:** Reach an estimated 20,000 individuals and specifically target persons of diversity, color, and persons of disabilities.

Action Steps (to include timeline):	Responsible Party:	Additional Comments:
<p><b>Action Step 2.1: Assess Policies, Documents, &amp; Projects</b> By May 2021 date, assess whether existing transportation planning policies, studies, practices &amp; projects are inclusive and sensitive to various cultures and groups.</p>	<p>Frontier MPO City of Fort Smith City of Van Buren Crawford County</p>	<p>Determine how existing policies, documents, and projects are excluding various cultures and groups.</p>
<p><b>Action Step 2.2: Meaningful Engagement with Communities of Color and Diversity</b> By May 2021, work with communities of color and diversity to co-create community-specific public engagement strategies suited to their needs. "Bring the table" to the community.</p>	<p>Frontier MPO 64.6 Downtown Faith-Based Organizations</p>	<p>Co-create engagement and communication practices, policies, and strategies with communities of color and diversity.</p>
<p><b>Action Step 2.3: Provide Equity &amp; Inclusion</b> By August 2021, provide leadership opportunities and seats at Walkability/Moveability Committees for individuals of color and diversity.</p>	<p>Frontier MPO      Crawford County ArDOT              UAMS SPAN Program 64.6                  ACHE City of Fort Smith City of Van Buren</p>	<p>Provide equity and inclusion on walkability/moveability planning committees and project implementation for historically marginalized populations.</p>
<p><b>Action Step 2.4: Establish "Inclusive Western Arkansas"</b> "Inclusive Western Arkansas" is a community network of leaders committed to supporting an equitable and inclusive culture to meet the economic and cultural needs of a diverse community. The research for the Regional Equity Profile will be completed in 2022 and includes quantitative population level data, community surveys, community dialogue sessions to share experiences, and meetings with focus area specialists.</p>	<p>Frontier MPO 64.6 ACHE City of Fort Smith City of Van Buren Crawford County Sebastian County US Census Data City Health Dashboard Data UAMS SPAN Program</p>	<p>Develop a pathway for "entry" into transportation and mobility equity work. Build organization capacity by holding learning opportunities and work sessions specific to marginalized populations. Create a Regional Equity Profile, with the goal of understanding how diverse populations and communities of color are affected by societal systems such as</p>



	Regional Employers	transportation, roads, health, safety, and education.
<b>Action Step 2.5: Monitor &amp; Report</b> By December 2022, begin to monitor and report on the number of walkability/moveability committee seats held regionally by individuals of color and diversity.	Frontier MPO City of Fort Smith	Track the number of seats held by individuals of color and diversity over a period of time.



**Goal #3:** Track Health & Wellness Outcomes from Infrastructure Improvements

**Estimated reach:** The estimated reach is 30,000 individuals and specifically target communities of color, diversity, and persons of disabilities.

<b>Action Steps (to include timeline):</b>	<b>Responsible Party:</b>	<b>Additional Comments:</b>
<p><b>Action Step 3.1: Track &amp; Monitor Pedestrian &amp; Bicyclist Counts Before &amp; After Project Implementation</b>                      By January 2022 create baseline data and comparison of pedestrian and bicycle counts for pilot projects before and after project implementation</p>	<p>Frontier MPO</p>	<p>Frontier MPO will place pedestrian and bicycle counters for infrastructure improvement projects before and after project completion. Frontier MPO will collect and analyze data and trends.</p>
<p><b>Action Step 3.2: Create an Inclusive, Safe, &amp; Secure Environment to Contribute to Better Health Outcomes</b>                      By January 2022, establish regional, local, and institutional policies and actions that address inclusive, safe, and secure environments for better health outcomes especially targeting historically marginalized neighborhoods and persons of disability.</p>	<p>ACHE                      64.6                      UAMS SPAN Program                      Frontier MPO                      DHSS                      First Presbyterian                      Local Jurisdictions</p>	<p>Create an inclusive, safe, and secure environment for all transportation users that establishes equal and equitable access to education, learning, health, growth, enjoyment, and acceptance. Partner with groups such as Girl Trek Fort Smith.</p>
<p><b>Action Step 3.3: Promote Better Health Through Moving Together</b>                      By September 2021, develop a focused and inclusive campaign to promote better health through moving together.</p>	<p>ACHE                      UAMS SPAN Program                      Frontier MPO                      DHSS                      First Presbyterian                      Faith Based Organizations                      Medical Providers                      Social Service Agencies</p>	<p>Create marketing campaign and event(s) to promote moving together toward better health. Such as “Walk River Valley.” Establish a social media presence to further promote specific events, such as a Scavenger Hunt.</p>



<p><b>Action Step 3.4: Hold Community Event(s)</b>          By Spring 2022, create inclusive and culturally relevant event(s) – reach out to the community and seek input for culturally relevant gatherings and events, such as “Scavenger Hunts” that document an individual or family activity through posting their milestones on social media. Hold Pop-Up bicycle lane, pop-up human curb, and pop-up sidewalks. Track and monitor number of pop-up events and attendees.</p>	<p>City of Fort Smith          City of Van Buren          Crawford County          Sebastian County          Local Jurisdictions          ACHE          UAMS SPAN          64.6 Downtown          Frontier MPO</p>	<p>Develop community-built events that reflect cultural preferences of specific targeted populations, such as persons of color, persons of diversity, and persons of disabilities.</p>
<p><b>Action Step 3.5: Ensure Safe &amp; Secure Moveability Infrastructure</b>          By December 2022, identify and map safety and security deficiencies for active mobility networks near grocery stores, transit stops, healthcare, educational facilities, social services, and employment.</p>	<p>Frontier MPO          City of Fort Smith          City of Van Buren          Crawford County          Sebastian County          Local Jurisdictions</p>	<p>“Showcase” movability users and their stories, especially those of color, diversity, and disability. Identify safety and security deficiencies for active transportation infrastructure and those using transit, such as the lack of lighting, crosswalks, ADA access, visually impaired elements, etc. to grocery stores, healthcare, education, social services, and jobs, especially in vulnerable neighborhoods.</p>
<p><b>Action Step 3.6: Monitor &amp; Track Implementation of Moveability Infrastructure</b>          By August 2022, record miles of sidewalks, trails, bicycle lanes, ADA accessible facilities constructed. Also, follow and track the progress of the United States Bicycle Route (USBR) coming from Fayetteville to Fort Smith and other communities.</p>	<p>Frontier MPO          City of Fort Smith          City of Van Buren          Crawford County          Sebastian County          ArDOT          UAMS SPAN</p>	<p>“Showcase” movability users and their stories, especially those of color, diversity, and disability. Identify safety and security deficiencies for active transportation infrastructure and those using transit, such as the lack of lighting, crosswalks, ADA access, visually impaired elements, etc. to grocery stores, healthcare, education, social services, and jobs,</p>



	especially in vulnerable neighborhoods.
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**Goal #4:** By August 2021, Gain Citizen Engagement and Project Nominations Through the Our Voice Approach

**Estimated reach:** Target social service agencies and 200 individuals of all abilities.

<b>Action Steps (to include timeline):</b>  <i>Action Steps are specific activities, benchmarks, or achievements that assist in accomplishing the goal; the timeline is an estimated completion date for that stated action step</i>	<b>Responsible Party:</b>  <i>Agency or individual responsible for achieving the action step</i>	<b>Additional Comments:</b>  <i>Added comments or resources useful for achieving the action step</i>
<b>Action Step 4.1: Social Media Outreach</b> By August 2021, create Frontier Walkability Public Input webpage and social media presence representing cultural relevancy and equity.	Frontier MPO	Create Walkability webpage using branding and marketing goals focused on diverse and marginalized communities. The Public Input platform offers the ability to gain input via QR codes, voicemail, text, e-mail, etc.
<b>Action Step 4.2: Our Voice Approach Education</b> By December 2021, offer opportunities for diverse communities and persons of disability to learn and to become Citizen Scientists through the use of the Our Voice Initiative Application.	ACHE Frontier MPO	Hold sessions and seminars on Our Voice Approach; disseminate information via flyers, QR codes at food banks, churches, and community facilities.





<p><b>Action Step 4.3: Our Voice Walk Audit</b>          By June 2022, have diverse Citizen Scientists gather Our Voice data within vulnerable neighborhoods and historically marginalized communities to identify infrastructure deficiencies and needs.</p>	<p>All agencies</p>	<p>Gain valued input from impacted and marginalized communities.</p>
<p><b>Action Step 4.4: Advance Community Driven Project Nominations based on Our Voice Results</b>          By December 2022, advance community driven project nominations. From these nominations, determine tactical projects that are easily replicated and provide the opportunity for permanent infrastructure change.</p>	<p>All agencies</p>	<p>Gain citizen driven solutions to transportation infrastructure barriers and walkability.</p>
<p><b>Action Step 4.5: Leverage Our Voice Results</b>          By December 2022, leverage Our Voice results and seek decisionmaker support, find funding streams and grants for nominated projects.</p>	<p>All agencies</p>	<p>Continue to use Our Voice Approach to inform, to sustain, and to develop programmatic efforts.</p>

